

## PRESS RELEASE

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### **LINET helps take education of nurses into 21<sup>st</sup> century**

**Seeking opportunities for innovation in the professional education of nurses and implementing them successfully at an international level – this is the main goal of the new project Mobility, which is being executed under the auspices of LINET. By September 2014 the project, which has arisen from cooperation of the French and Swedish subsidiaries of the Czech bed manufacturer with professional nursing organizations from the Czech Republic, Poland, and the Swedish Karolinska University Hospital, should introduce a list of recommendations for the improvement of lifelong education in healthcare professions and contribute to the creation of an international partner network to collaborate on implementing the recommendations. The project was launched thanks to a grant from the European Leonardo da Vinci program, which supports vocational education.**

*"Development in healthcare technologies is moving at an ever increasing rate. This has had an impact on the increasing demands of healthcare personnel and their ability to take advantage of new technology. Through this project we hope to create conditions for innovation in the existing educational methods, which can no longer meet the demands of the current advances in medicine,"* explains LINET Marketing Director and Project Coordinator Pavlína Horová.

The first phase of the project will focus primarily on analysis of the present situation in healthcare worker education. This analysis should identify the current needs for educational activities from the standpoint of nurses, as well as any significant obstacles preventing the effective transfer of knowledge. In the second half of 2012, a task group will begin putting together proposed specific opportunities for innovation in the professional education of nurses.

*"We have always worked with healthcare professionals in the development of new products; thanks to their willingness to share experience, we have become a market leader in innovation. Therefore, as a token of our gratitude, we would like to contribute to innovations that can help improve both conditions for working in healthcare and the overall quality of healthcare too,"* adds Pavlína Horová.

#### **About LINET**

LINET spol. s r.o. was founded in 1990 in Želevčice near the town of Slaný in the Czech Republic. Since 2011 the company has been a component of the LINET Group SE holding headquartered in the Netherlands, which was founded by the owners of LINET spol. s r.o. and WiBo GmbH. The holding is currently the largest European player on the hospital and nursing care bed market.

The holding has two manufacturing plants, one in Želevčice, and the other in the German town of Wickede, and employs 800 people. Production for 2010/2011 was 66 thousand beds, and total turnover reached 126.6 million euro. The holding exports its products to over 100 countries with its own sales representatives in several European countries and the USA, as well as its own network of distribution companies.

Within the holding the LINET and WiBo brands target the two key market segments that the two companies have historically been active in – LINET primarily covers products for hospital care, while WiBo manufactures social care products. This allows the holding to offer customers a wide portfolio of over 20 products, from the simplest and most affordable beds to highly sophisticated beds for critical care. More information on the LINET Group SE holding structure is available [here](#).